

KULWICKI DRIVER DEVELOPMENT PROGRAM

PROGRAM DESCRIPTION

The Kulwicki Driver Development Program (KDDP) has been established by the family of late NASCAR Champion Alan Kulwicki to help worthy drivers along the way in reaching their dream, while at the same time keeping alive Alan's memory and legacy.

The program will provide assistance to up-and-coming racers in several different ways. A one-time stipend will provide financial support in covering operational expenses, transportation costs, entry fees and assistance with necessary equipment. Staff and friends of the Kulwicki Driver Development Program will assist participants in areas such as sponsorship development; publicity, marketing, and social media; business education; and industry networking and relationship building.

KDDP is aimed at the "grass roots" racer. The program hopes to identify and assist a driver in the early stages of his or her career. While Alan Kulwicki did it "his way," going from a track champion at Slinger (WI) Speedway, to winning American Speed Association (ASA) races across the United States, to an owner-driver on the Winston Cup circuit in just a few short years, we understand that there are multiple paths to move up the racing ladder. We are looking for candidates who possess the same drive, determination, and dedication that made Alan a NASCAR champion.

The Kulwicki Driver Development Program hopes to play a significant role in developing the next generation of America's short track racers, serving as a steward not only for Alan's legacy, but for the growth of late model racing. If Alan were with us today, he would have his eye on the short tracks, looking for the next young racer with the drive to succeed. Through strategic partnerships and relationships, the KDDP hopes to become a crucial link in helping a handful of young men and women achieve their racing dreams.

Applicants should have experience in late model racing and be currently anticipating competing during the 2015 racing season. There is no age limit, but preference will be given to candidates between the ages of 18 and 25.

PERSONAL INFORMATION

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Date of Birth: _____

Are you a United States citizen?: Yes No

Are you willing to submit to a criminal background check?: Yes No

EDUCATION

Please indicate highest level reached:

School/Location

Degree/Year

High School:

2-Year Degree:

4-Year Degree:

Graduate Degree:

EMPLOYMENT HISTORY

List any positions you have held within the last five years.

- 1.
- 2.
- 3.

SPECIAL SKILLS OR TRAINING

Describe any particular skills or professional training that you feel set you apart as a candidate for the Kulwicki Driver Development Program, including any mechanical, engineering, or design training.

- 1.
- 2.
- 3.

COMMUNITY ENGAGEMENT

List any organizations and/or projects you have volunteered for or contributed to.

- 1.
- 2.
- 3.

RACING EXPERIENCE

Years Active:

Type(s) of car(s) raced:

Series, current and past (local track championships, regional series, national series):

Number of victories or highest finishes (please note any signature victories):

Number of points championships or highest finishes:

Awards Earned:

Favorite Track(s):

Car Owner Name:

Contact Information:

Years of Ownership:

CURRENT SPONSORS

- 1.
- 2.
- 3.

Current Estimated Annual Racing Budget:**PERSONAL STATEMENT**

In a statement of 500 words or less, share why you feel you are an excellent candidate for the Kulwicki Driver Development Program, what you hope to accomplish if selected, and your career goals. Refer to your racing experience, community engagement, past employment, and education history, and explain why you feel your background embodies the spirit, drive, and determination of Alan Kulwicki.

SUPPLEMENTAL MATERIALS

1. Attach a one-page letter of support from someone that can speak to your qualifications on and off the race track (car owner, track owner or promoter, fellow racer, teacher, supervisor, community leader, etc.) Additional letters that emphasize specific skills and/or contributions you can make to the KDDP are welcome.
 2. Attach any materials to the application that best highlight your qualifications for the Kulwicki Driver Development Program. Examples include race reports, news releases, photographs, social media posts, interviews, video highlights, marketing materials and souvenirs, financial reports, and budget materials.
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APPLICATION DEADLINE: Friday, December 26, 2014

PLEASE COMPLETE AND SUBMIT TO:**USPS:**

**Kulwicki Driver Development Program
c/o Tom Roberts Public Relations
P.O. Box 1020
Guntersville, AL 35976**

Email:

KulwickiDDP@gmail.com